

INSIDE Cargo Connections

ISSUE 28, AUGUST 2021

QUARTERLY NEWSLETTER FOR **CARGO CONNECTIONS**

NOW
LAUNCHED
**NEW
MEETING
HUB**

SEE PAGE 4 FOR
DETAILS



CARGO
Connections



It's been a challenging year with remote working and lots of virtual meetings, but the CC Head Office team were recently reunited for a fun team building event, an Escape Room followed by dinner. We have all stayed in close daily contact via Skype the past year and have worked on lots of exciting new features for the network including the Meeting Hub, eZines, Zoom meetings with Members and Guest Speakers etc. However, it was great to relax in each other's company after such a long time apart and we succeeded in 'escaping' from the room.

Although cases rose in the UK, they are now decreasing again, and the severity of illness is greatly reduced so our vaccination program is working. All CC Head Office staff have received both vaccinations and remain safe and well.

We know that Covid-19 will likely have lasting effects on the way we live, work and travel but we hope that as scientists suggest, the virus will become a much milder illness and that we can get back to what we enjoyed (and probably didn't fully appreciate) before the pandemic.

We are taking every precaution to ensure our delegates safety and well-being during our 2021 Annual Assembly in Croatia from 20-22 October 2021. To register your place, please go to www.ccmeetinghub.net and select Register Now under Croatia 2021.

We have missed you and can't wait to see you again. Rachel Crawford FCILT, President/C.E.O.

FROM THE PRESIDENT/C.E.O.

CARGO CONNECTIONS

Cargo Connections (CC) is an ISO 9001 and ISO 14001 certified organisation established in 2014 with the aim of becoming a leading international network of freight forwarders. Our Members offer clients the personal local service and flexibility that only privately-owned forwarders can, whilst benefiting from being part of a strong, established network. Our membership is growing steadily and currently comprises of 108 companies in 58 countries.

INSIDE CARGO CONNECTIONS

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www.cargoconnections.net



CONTENTS

- World-Class Solutions at OBS Global Logistics..... 03
- Launch of the Cargo Connections Meeting Hub!..... 04
- Cargo Connections Arrange Exclusive Webinar with CMA CGM..... 05
- Ocean Bridge are Passionate about Progressive Logistics..... 06
- CargoNet Services are Looking to Expand Connections..... 07
- US Transworld Logistics Awarded as a Trusted Brand by the Government of India..... 8
- Exhibition Collaborations Secured in April /May 2021..... 08





WORLD-CLASS SOLUTIONS AT OBS GLOBAL LOGISTICS



We are pleased to announce OBS Global Logistics L.L.C. are new members in the United Arab Emirates. Their headquarters are in Dubai with a 8,000sqm warehouse in the Jebel Ali Free Zone. The company are FIATA certified and experts in freight forwarding. Biju Krishnan says they are becoming Cargo Connections members "... to build strong and progressive business relationships that are mutually helpful in gaining support from both ends".

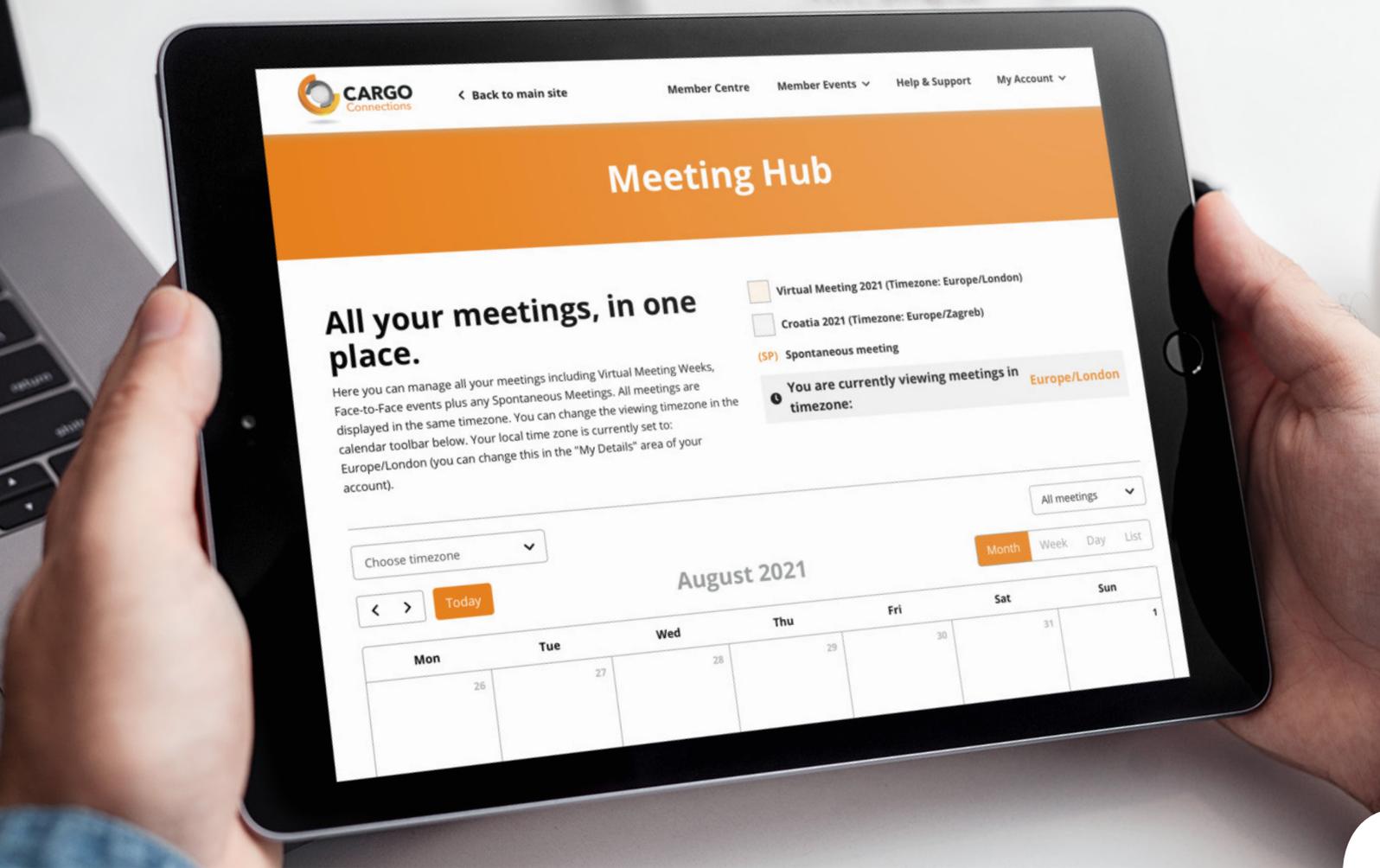
Biju continues; "OBS Global Logistics is a leading provider of comprehensive freight forwarding and logistics services in the UAE and worldwide, working in multiple sectors and industries to develop world-class solutions. Our constant endeavour to achieve complete customer satisfaction has ensured us a loyal clientele."

"We are a one-stop solution for any logistics requirements, offering an array of specialised services such as air freight, sea freight, land transportation, customs clearance, warehousing & distribution, breakbulk shipments, cross trade, exhibition handling, international relocation and special project cargo handling. We are distinguished by our willingness to customise solutions to meet specific customer needs."

Their company presentation outlines their services in detail and shows some of their recent work including the above photographed buses exported to Nigeria.

www.obsgloballogistics.com





LAUNCH OF THE **CARGO CONNECTIONS MEETING HUB!**

We have great pleasure in formally launching our new Meeting Hub! Good communication is vital in business and this has been exceptionally important since the COVID-19 outbreak with many people working remotely.

Our bespoke system has been designed to enable our Members to connect more easily so that they can maintain their strong working relationships.

A project has come up and there is not time for a long back and forth email trail? Our powerful new interface enables our Members to quickly schedule a virtual meeting with their Cargo Connections partners at a mutually convenient time (with time-zones automatically considered) via WhatsApp, Zoom, Google Meet or Skype directly from their mobile device.

VIRTUAL MEETING EVENTS

Once a year, in-between our Annual Assembly, the CC team will allocate a series of consecutive days where all Members are invited to participate in virtual meetings (at no extra charge). The perfect opportunity to follow-up your face-to-face meetings! The next event will be from 11-13 April 2022 - a great opportunity to 'see' each other again after the challenges of the past year.

CROATIA 2021

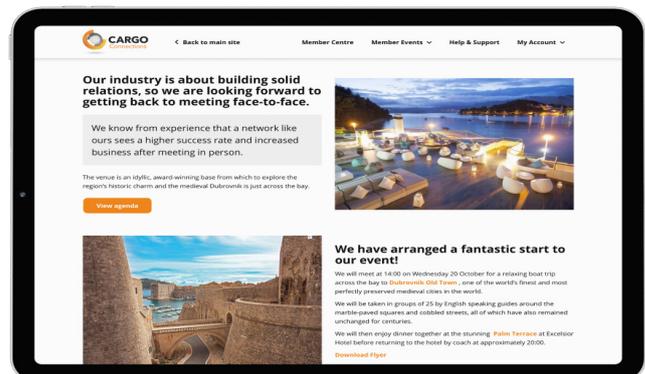
We are receiving a much stronger response than we anticipated but it is too early to confirm the expected number of attendees. We will of course, be able to provide an update nearer the time but it looks like our Members are keen to see each other again! If you do plan to attend, we advise early booking via our Meeting Hub. Be assured, if nearer the time you are unable to travel, we would automatically move your registration over to our next meeting with no change in price.

MEETING HUB

Here you can manage all your meetings including Virtual Meeting

Events, Face-to-Face events plus any Spontaneous Meetings. Your personal calendar has the ability to view in different time zones in case of travel.

Please go to www.ccmeetinghub.net for more details.



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1 Event

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REGISTER NOW

THE FUTURE OF LOGISTICS IS HERE
January 25th - 27th 2022 | The Paris Las Vegas

CARGO CONNECTIONS ARRANGE EXCLUSIVE WEBINAR WITH CMA CGM



On 21 April, we were delighted to offer our Members an exclusive webinar with CMA CGM Project Cargo Division. The speakers included:

STEPHANE BERNINET

Head of Project Cargo Division

REEM HAMDAN

Business Development Manager

JULIAN KURZ

Business Development Manager

Many of our Members use CMA CGM regularly so this proved to be a useful session which included:

- CMA CGM Group - Highlights & Key Figures
- CMA CGM Project Cargo Division - Highlights & Key Figures
- Video Presentation (Breakbulk Shipment in 2 min)
- Service Offerings and Capabilities
- Case Studies

More than 50 people tuned in and there was lots of positive comments in the chat. There was also a valuable opportunity at the end of the session where our Members were able to have their individual questions answered.

Over the past year, we have supported our Members by creating tools to enable their business to not only survive but thrive while navigating through the challenges of COVID-19 and working remotely. This has included Special eZine's (focusing on working from home, industry news and views and managing flexible work arrangements); hosted regular Zoom meetings with special guests to keep Members updated and connected; published an Official Report: Global Interviews taken during COVID-19 Pandemic from our global Members. We also proudly organised one of the industry's first Virtual Meeting Events in August 2020.

Next! We have invested in a bespoke new Meeting Centre where our Members can connect virtually using the platforms that have now become an essential part of daily life including Zoom, Google Meet, Skype, and WhatsApp. Watch this space!

We are pleased to report new members in Morocco with Ocean Bridge Logistics. The company were recommended for membership by valued Cargo Connections members and their headquarters are in Casablanca.

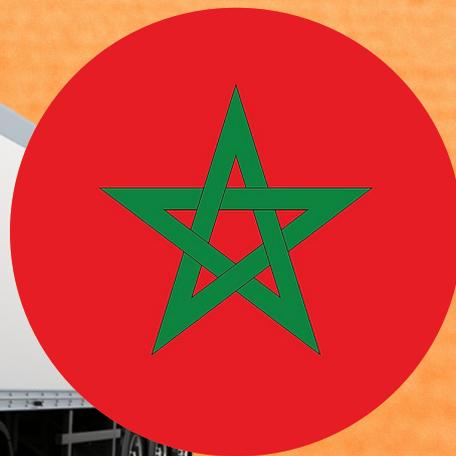
Zakaria Salih (General Manager) says; "Ocean Bridge Logistics is a Moroccan global freight forwarding company. It was founded by industry experts and enthusiasts that are passionate about progressive logistics and supply chain solutions. We guarantee real-time freight visibility, cost-effectiveness and efficiency as well as 24/7 operative logistics management.

Our company is a big family of logistics experts who are ready to go the extra mile. We believe that good business is based on customised human relations with our partners and we look forward to working with Cargo Connections members."

We are pleased to gain strong representation in Morocco and wish a warm welcome to Ocean Bridge Logistics!

www.oceanbridgelogistics.com

OCEAN BRIDGE ARE PASSIONATE ABOUT
PROGRESSIVE LOGISTICS



CARGONET SERVICES ARE LOOKING TO EXPAND CONNECTIONS

We are pleased to report CargoNet Services WLL are new members in Qatar. The company are freight forwarding experts with offices in Doha, Abu Hamour and Al Wakra. They say they are looking forward to expanding connections with other Cargo Connections members and keeping up with the latest freight forwarding trends.

"CargoNet has been in the freight forwarding business for almost 20 years and are highly recommended by repeat customers due to our strong, reliable and committed team who provide complete and knowledgeable solutions. We utilise our network of carriers, airlines and modes to manage and streamline cargo including customs, documentation and compliance.

Our expertise and capabilities include freight forwarding (air & ocean freight), shipping, transportation, door-to-door services, packing and relocations."

www.cargonetglobal.com



EXHIBITION COLLABORATIONS SECURED IN MAY 2021

Cargo Connections proudly collaborate with many of the world's top freight related exhibitions and events. Over the past 12 months, we have secured collaborations with over 100 exhibitions with many more in the process, which raises our profile to a growing worldwide audience of industry executives.

We also provide regular updates on LinkedIn and Twitter to reach a wider audience and send our Digital Newsletter to both our membership plus external subscribers (subscribe here).

Above is a handful of the collaborations that we secured during May 4 and to the left are the ones from April.



US TRANSWORLD LOGISTICS AWARDED AS A TRUSTED BRAND BY THE GOVERNMENT OF INDIA

US Transworld Logistics (USTL) are pleased to report they were awarded 'Most Trusted Brand of the Year in Global Logistics' by the Government of India in the #Time2Leap National Awards (MSME Edition) 2020-21.

CEO, Uttam Singhal comments; "This is a prestigious moment in the professional journey of USTL and we would like to express our deep gratitude for your generous support and trust. Thank you for considering USTL as your global logistics business partner."

Big congratulations to Uttam and all at USTL from the Cargo Connections Head Office!

www.ustl.in

EXHIBITION COLLABORATIONS SECURED IN APRIL 2021